# dublin arts council

Dublin Arts Council engages the community, cultivates creativity and fosters life long learning through the arts.

## arts IMPACTFUL

×15.\*\*

- Returning \$1.65 million in community impact
- Leveraging City of Dublin's hotel/motel tax investment by 2.5 times

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- Expanding participation
- 2021 traditional media reach of 31,568,880

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- Providing free arts activities
- 38,667 community participants in 2021

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- Inspiring creative well-being
- Instagram followers increase of 50 percent (2020 to 2021)

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- Welcoming a diverse community
- Visits to www.dublinarts.org increased 96 percent: almost double in 2021

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- Strengthening connection with those who are curious
- Owned digital media reach of 402,218



A community of those who live, work, visit, play and learn in Dublin, in which the arts are embraced and nurtured; and through the arts, lives are enriched, diversity is celebrated and the economy is enhanced.